



Gales Casa Cambiaria
Montevideo, Uruguay
www.cambiogales.com.uy

Industry:

Financial Services

Annual Revenue:

US\$1.5 million

Employees:

170

Oracle Products and Services:

Oracle Database Standard Edition
Oracle Warehouse Builder
Oracle Fusion Middleware
Oracle Application Server
Enterprise Edition
Oracle Discoverer
Oracle Developer Suite
Oracle Forms
Oracle Reports

Oracle Partner:

Tilsor Tecnología Informática
www.tilsor.com.uy

“As a result of implementing a single Oracle database, we can attend to any request for information from the Central Bank or from any other body much more quickly and easily than before.” – Nelson Alvarez, President, Gales Casa Cambiaria

Gales Casa Cambiaria Integrates Information in a Single Robust Database

Since 1976, Gales Casa Cambiaria has played an active role in the financial scene and the foreign exchange market in Uruguay. With a central headquarters and five branches strategically located in the capital and in the interior of the country, it is the principal operator in the Uruguayan foreign exchange market. The company’s services include currency exchange, money orders and bank transfers, buying and selling of precious metals, and Western Union money transfers, among others.

Challenges

- Integrate information in a robust, high-availability database in order to update information online and in real time throughout the organization
- Improve operating efficiency, accelerating business processes such as currency exchange service and Western Union money transfers to offer excellent client service
- Develop a data warehouse to allow the organization to analyze critical information and improve decision making

Solution

- Worked with Tilsor Tecnología Informática to integrate information into a single robust, high-availability database with Oracle Database, centralizing information and allowing for better interconnection among branches
- Used Oracle Fusion Middleware to unify operations among the central office and the five branches throughout the country, improving operational efficiency and service to 10,000 continuing customers
- Used Oracle Developer Suite, Oracle Forms, and Oracle Reports to optimize the delivery of information and monthly reports—describing financial movements of clients—to the Central Bank of Uruguay
- Deployed Oracle Discoverer to reduce time needed to search client profiles from two weeks to just seconds online—eliminating slow, manual processes
- Established a data warehouse with Oracle Warehouse Builder, allowing the organization to rapidly and efficiently analyze statistics, while improving decision making
- Deployed servers on Red Hat Linux, guaranteeing optimal performance and the operational reliability of the system