



GENBAND Inc.
Plano, TX
www.genband.com

Industry:

High Technology

Annual Revenue:

US\$2 million to \$100 million

Employees:

Fewer than 500

Oracle Products & Services:

Oracle Business Accelerators
Oracle Financials
Oracle Order Management
Oracle Shipping
Oracle iProcurement
Oracle Internet Expenses
Oracle Mobile Supply Chain
Oracle Daily Business Intelligence

Oracle Partners:

DAZ Systems, Inc.
www.dazsi.com

Nascent Systems
www.nascentssystems.com

“Oracle Business Accelerators allowed us to implement an integrated ERP application suite across our entire business quickly and effectively.” – Brad Bush, Chief Information Officer, GENBAND Inc.

GENBAND Combines Two Business Units with Scalable ERP Implementation Approach

GENBAND is a leading supplier of next generation IP gateway and application solutions. These high-performance gateway and application platforms enable fixed wireline, mobile, and cable network service providers to rapidly deploy new multimedia services. Headquartered in Plano, Texas, GENBAND has development facilities in Texas, China, India and Brazil.

Challenges

- Implement a single, scalable system for the company’s back-end processes, including finance, accounting, order management, and manufacturing
- Deploy a single enterprise resource planning (ERP) application suite to integrate a large acquisition while revitalizing the existing company

Solution

- Worked with DAZ Systems to leverage Oracle Business Accelerators to implement Oracle E-Business Suite applications for financials, order management, procurement, and expenses in just four months
- Used Oracle Business Accelerators to reduce implementation discovery, setup, and testing project phases—allowing GENBAND to get up and running on its applications quickly
- Deployed the integrated ERP application suite across two major business areas to improve visibility into critical business data and allow GENBAND to scale rapidly
- Used Oracle iProcurement and Oracle Internet Expenses to automate previously mostly manual processes—allowing employees to enter expense reports and purchase requests, as well as secure needed approvals, online
- Worked with Nascent Systems to develop a detailed revenue recognition rules engine, implement advanced reporting with Oracle Daily Business Intelligence, and roll out wireless bar code scanning in manufacturing through Oracle Mobile Supply Chain
- Automated the order-to-cash process, allowing GENBAND to realize revenue more quickly