



Geratech Zirconium  
Beneficiation Ltd  
Mogale City, South Africa  
www.geratech.co.za

**Industry:**

Chemicals

**Annual Revenue:**

\$2 million

**Employees:**

38

**Oracle Products & Services:**

Oracle Manufacturing  
Oracle Financials  
Oracle Inventory Management  
Oracle Order Management  
Oracle Supply Chain Management  
Oracle Advanced Supply Chain  
Planning

**Geratech Zirconium Beneficiation Ltd Optimizes Production To Support Global Demand**

Geratech Zirconium Beneficiation Ltd develops zirconium-based chemicals—oxides and stabilized oxides—for an array of industries and applications. Geratech focuses on ensuring cost-effective, viable manufacturing lines to enable the production of high-value, high-quality zirconium downstream products and zirconium chemicals. Geratech is a certified ISO 9002 company.

**Challenges**

- Gain additional financial controls for operations and product export requirements
- Increase information accuracy and accessibility throughout the chemical production process
- Create a single, integrated view of manufacturing information--from inventory through production
- Gain supply chain visibility required for proactive inventory management

**Solution**

- Implemented Oracle E-Business Suite applications to integrate manufacturing controls, supply chain management and planning, and financial operations
- Deployed Oracle Financials to eliminate financial management complexities associated with exporting customer orders
- Achieved new levels of supply chain efficiency by deploying Oracle Inventory Management
- Improved procurement management and optimization using Oracle Advanced Supply Chain Planning to increase visibility throughout