



PT Global Informasi Bermutu
(Global TV)
Jakarta, Indonesia
www.globaltv.co.id

Industry:

Media & Entertainment

Employees:

550

Oracle Products & Services:

Oracle Financials

Oracle Partner:



PT Jati Piranti Solusindo (Jatis
Solutions)
www.jatis.com

“By implementing Oracle, we reduced costs and increased efficiency. Furthermore, the system helped make our planning and decision-making more effective.” – Lodi Santono, Head of Information Systems and Security

Global TV Strengthens Financial Management and Gains Greater Business Visibility

Founded in 1999, PT Global Informasi Bermutu (Global TV) broadcasts a wide range of programs targeted at the youth market. In addition to local content, the broadcaster has an exclusive agreement with US-based MTV Networks that gives it access to shows such as *American Idol*. Every day, more than 110 million people in 142 cities tune in to Global TV for news, sport, music, movies, game shows, and other entertainment programs.

Challenges

- Replace legacy system with a reliable, feature-rich platform that can support growth plans
- Provide access to accurate, consolidated financial information to expedite month-end closing
- Deliver real-time information to senior management
- Ensure the new solution is cost-effective and easy to use

Solution

- Selected Oracle Financials to build an integrated financial management platform
- Engaged Oracle Certified Partner Jatis Solutions to deploy the solution based on the company’s technical expertise and experience in large-scale implementations
- Strengthened financial management by improving the reliability and accuracy of data
- Increased efficiency by streamlining and automating processes
- Promoted greater visibility of the company’s financial performance and business activities
- Provided greater control over business planning and enabled informed decision-making through in-depth analysis
- Supported expansion plans by installing a flexible, scalable system