



Göteborg University  
Göteborg, Sweden  
www.gu.se

### Industry:

Education & Research

### Annual Revenue:

US\$700 million

### Employees:

5,000

### Oracle Products & Services:

Oracle Warehouse Builder  
Oracle Business Intelligence  
Oracle Portal  
Oracle Discoverer

### Implementor:

Oracle Consulting

**“We wanted to maintain one storage location for all critical business information and allow users to analyze the data. With Oracle, our vision is a reality. Ultimately, the system will allow us to save money and manage our business more efficiently.”**

– Marta Petrides, IT Strategist,  
Göteborg University

## Göteborg University Improves Data Management with Business Intelligence Solution

Göteborg University is one of Sweden and Northern Europe’s largest and most extensive seats of learning. The university’s more than sixty institutions conduct research and development in many fields of knowledge. The institutions include Lärarhögskolan, Journalisthögskolan, Musikhögskolan, and Scenskolan. In total, the university has approximately 50,000 students.

### Challenges

- Improve financial management across the decentralized organization
- Provide high-quality business-critical information from a number of different source systems
- Introduce one centralized storage location and effective analysis tools for all current and historical information
- Replace a number of manual administrative routines with automated processes

### Solution

- Implemented Oracle Business Intelligence to strengthen and improve university management’s control of the business
- Worked with Oracle Consulting to implement Oracle Warehouse Builder—creating a database which gathers, compiles, and quality-assures information from a number of source systems
- Introduced Oracle Portal to give users single sign-on to the database and all contents included in the solution, such as documents, contacts, loading information, and news
- Deployed Oracle Discoverer to give users access to various reports and the opportunity to analyze the information by immersing oneself in the details
- Used Oracle Database to replace manual, expensive personnel and administrative-study routines with automated processes