



GRAMMER AG
Amberg, Germany
www.grammer.com

Industry:

Automotive

Annual Revenue:

US\$1.55 billion

Employees:

8,000

Oracle Products & Services:

Oracle AutoVue 3D Professional
Advanced
Oracle Support

Oracle Partner:



Ziffer Consulting GmbH
www.ziffer-consulting.de

“Oracle’s AutoVue 3D Professional Advanced has established itself as our key solution for the presentation and analysis of CAD data. It supports us throughout the product development process and is also a helpful building block towards the introduction of the digital factory.” – Gerd Truckenbrodt, Head of Headrest Development VW/Audi/Asien, GRAMMER AG

GRAMMER AG Optimizes 3-D Model Analysis and Lowers Hardware and Training Costs

GRAMMER AG specializes in innovative development and the manufacture of driver and passenger seats as well as components and systems for passenger car interiors. In the seating sector, the company’s systems cover the fields of heavy goods vehicles (HGV) and off-road seats, as well as train and bus seats. In the automotive sector, the company supplies head supports, armrests, central consoles, and integrated child seats to renowned carmakers at the premium end of the market and to system suppliers within the vehicle industry.

Challenges

- Ensure the company can design and develop products at multiple sites across the globe while remaining interoperable with a multitude of computer-aided design (CAD) systems
- Enhance collaboration among third-party suppliers and customers and improve visibility and decision making around vehicle parts created by different CAD software tools
- Facilitate non-CAD skilled employees in other departments, such as procurement and assembly, for faster and better decisions

Solution

- Worked with Ziffer Consulting GmbH to simplify global collaboration and 3-D model analysis with Oracle’s AutoVue 3D Professional Advanced, which enables the company to identify and correct problems. Ensured reliable decision-making due to AutoVue’s advanced analysis capabilities, including section views, show/hide parts, and exploded views
- Facilitated global collaboration with customers and suppliers through the use of AutoVue’s built-in, real-time collaboration sessions via the Web
- Enabled the display of CAD data in a variety of formats with AutoVue, improving various business processes and workflows
- Reduced hardware costs for engineers by approximately two-thirds, as they can use standard laptops instead of CAD workstations
- Saved approximately 90% on training costs by eliminating CAD training
- Estimated savings of up to 15% on software licenses