



Grupo ADO
Mexico City, Mexico
www.ado.com.mx

Industry:

Travel and Transportation

Employees:

20,000

Oracle Products & Services:

Oracle Database with Real Application Clusters 10g
JD Edwards EnterpriseOne Financial Management
JD Edwards EnterpriseOne Supply Management

Implementor:

GT Consulting
www.gtconsulting.com.mx

“Without Oracle we wouldn’t be able to integrate the broad range of information from different sources and with different business rules using a single database and real-time application.” – Verne Lizano Povedano, Corporate Systems Director, Grupo ADO

Grupo ADO Integrates Systems and Replicates Information for All Units with Oracle Database

Grupo ADO is a passenger transportation company with almost 70 years of history in Mexico. The company transports tourists and special groups for companies and schools, and also offers package delivery service. A bus fleet with 4,000 units and of 20,000 employees allows the company to operate in the complete southeastern region of the country, including the cities of Mexico DF, Puebla, Xalapa, Cordova, Veracruz, Coatzacoalcos, Villahermosa, Cancun, Mérida, Tuxtla Gutiérrez, and Oaxaca.

Challenges

- Integrate information from 13 business regions based on 26 different systems into two, one for sales and another for operations
- Increase information integrity, which had a 30% error rate, for activities such as month-end closings
- Access data in real time to offer clients special services, such as online sales and proactive decision making by the board

Solution

- Implemented Oracle Database with Real Application Clusters 10g, creating an integrated, centralized database that allows easy access to real time data
- Implemented JD Edwards EnterpriseOne Financial Management, reducing information errors from month-end closing from 30% to 1%
- Reduced the technical personnel necessary to handle and manage the company’s databases by 50%, resulting in considerable savings
- Established a standard data architecture that reduced development and implementation time by 20%
- Decreased passengers' waiting time in ticket offices by offering sales of bus tickets via the internet