



Grupo Corporativo Papelera S.A.  
de C.V.  
Mexico City, Mexico  
www.gcp-tissue.com.mx

### Industry:

Industrial Manufacturing

### Annual Revenue:

US\$36 million

### Employees:

300

### Oracle Products & Services:

JD Edwards EnterpriseOne  
Financial Management Suite  
Sales Order Management  
Demand Flow Manufacturing  
Oracle Accelerate

### Oracle Partner:



E-nnovative Solutions  
www.ennovative.com.mx

**“With the Oracle’s JD Edwards EnterpriseOne applications, our company has organized its administrative areas, with notable improvements in daily resource control, resource maximization, and production cost control.”** – Eduardo Soto Zanatta, General Manager, Grupo Corporativo Papelera S.A. de C.V.

## Grupo Corporativo Papelera Consolidates Financial Information and Improves Administrative Control

Grupo Corporativo Papelera is a Mexican company that produces bathroom tissue, paper towels, napkins, and institutional lines. Founded in 2001, Grupo Corporativo Papelera competes with two of its own lines in the market, Floricel and Faning, both of which are leaders in quality and price.

### Challenges

- Implement a flexible, reliable, and scalable IT infrastructure to support the company’s vertical growth
- Consolidate financial information to improve organization and control of administrative areas
- Make reliable, up-to-date information available for management decision making
- Automate business procedures to achieve operating efficiency

### Solution

- Worked with Oracle Partner E-nnovative Solutions to implement a flexible, reliable, and scalable IT infrastructure
- Automated financial procedures with Oracle’s JD Edwards EnterpriseOne Financial Management Suite, improving administrative organization and control
- Created critical financial indicators, extending visibility of up-to-date information to management
- Enabled detailed follow-up of production costs, allowing for accurate purchasing planning and control
- Eliminated less profitable product lines, increasing production in more profitable lines by 10%
- Improved control and effective rotation of inventory by 20%
- Reduced account-closing times from 20 days to 3 days
- Improved client satisfaction levels by 20%
- Eliminated reprocessing and loss of critical information
- Used Oracle Accelerate to implement applications in a timely manner, reducing the time-to-value in applications deployment