



Grupo Telecentro
Buenos Aires, Argentina
www.telecentro.com.ar

Industry:

Media and Entertainment

Employees:

1,100

Oracle Products & Services:

Oracle Financials
Oracle Inventory
Oracle Purchasing
Oracle Database

Oracle Partner:



Quanam
www.quanam.com

“Oracle E-Business Suite allowed us to migrate all our information quickly and without investing in IT staff within Grupo Telecentro.” – Marcelo Scarlato, Corporate IT Manager, Grupo Telecentro

Grupo Telecentro Reduces Accounting Close Time and Simplifies Business Processes

Grupo Telecentro is a group of cable television companies in Argentina. Among these, Telecentro stands out as a leader in its market, operating in the federal capital as well as in the western and southern areas of Buenos Aires. Telecentro Broadband is one of the most recent members of the group, offering 24-hour, high-speed cable internet services. Other companies in Grupo Telecentro are: Canal26, FM Latina, Correo Full Express, Facilcred and Diario Digital.

Challenges

- Improve management of information by implementing a database system with high levels of availability, reliability, integrity, and robustness
- Implement internal company processes with a high degree of control following the best practices of the industry
- Rely on the required flexibility to manage a vast array of companies simultaneously, within a centralized management type of service

Solution

- Implemented Oracle Financials and other modules from Oracle E-Business Suite, integrating the administration of all companies of the group
- Used Oracle Financials as a tool to support business management in accounting, fixed assets, purchases, and inventories
- Reduced accounting close time from one quarter to one month
- Broadened distribution of financial reporting by 80%, aiding decision-making
- Centralized operations on a single platform, simplifying business processes across the company
- Collaborated with Oracle’s partner, Quanam, to support the company during and after the implementation