



Grupo Zucarmex
Sinaloa, Mexico
www.zucarmex.com

Industry:

Consumer Goods

Annual Revenue:

US\$250 million

Employees:

2,500

Oracle Products & Services:

Oracle Database Enterprise Edition
Oracle Business Process Analysis Suite
Oracle SOA Suite

Oracle Partner:

Veureka S.A. de C.V.
www.veureka.net

“Oracle Business Process Analysis Suite has helped us break old paradigms related to existing business procedures in the sugar industry. It has optimized the administration of our procedures, improved operating efficiency, and helped us to establish better business practices.” – Arturo García Martínez, Manager of Strategy and Control, Grupo Zucarmex

Grupo Zucarmex Optimizes Business Processes and Operational Efficiency Across Operations

Founded in 1993, Grupo Zucarmex is one of Mexico’s largest sugar producers and distributors. The company processes cane sugar and sells white sugar. It has five mills in Mexico and exports more than 100,000 tons of sugar to the United States each year.

Challenges

- Establish a solid, flexible, high-availability IT infrastructure to redesign and optimize the company’s critical business procedures and improve operational efficiency
- Improve administration of supply chain, storage, sales, and harvesting processes, as well as plant and equipment maintenance
- Provide indicators for business areas such as storage to let the company measure and analyze performance in real time and make proactive decisions

Solution

- Worked with Oracle Partner Veureka to implement Oracle Database Enterprise Edition and create an integrated application infrastructure built on a robust, flexible, high-availability platform
- Implemented Oracle Business Process Analysis Suite to optimize operating efficiency and extend visibility of critical business procedures throughout the organization
- Improved administration and analysis of performance data in the company’s storage procedures
- Provided key indicators for purchase orders, payments, and on-time delivery to providers, improving Grupo Zucarmex’s relationship with those providers
- Consolidated purchasing procedures for the company’s five sugar mills, saving up to US\$3 million per year in storage costs
- Accelerated the time required for processing requirements and supplies requested by the mills, from 35 days to 9 days
- Established a platform to re-engineer procedures in supplies, sales, harvesting, and plant and equipment management, with expected annual savings of up to US\$7 million