



Gruppo Monzino S.p.A.
Lainate, Milan, Italy
www.mogarmusic.it
www.carisch.it
www.monsound.it

Industry:

Consumer Goods

Annual Revenue:

US\$57.8 million

Employees:

80

Oracle Products & Services:

JD Edwards EnterpriseOne
Financial Management
Logistics Management
Customer Order Management

Oracle Partner:



AmaZing Italy
www.it.amazingglobal.com

“Oracle’s JD Edwards EnterpriseOne is the perfect platform for long-term support of internationalization and growth in a mid-sized company.” – Fausto Denti Pompiani, Managing Director, Gruppo Monzino, S.p.A.

Gruppo Monzino S.p.A. Streamlines Financial and Distribution Systems for Multiple Business Divisions

Antonio Monzino opened his first lutist’s workshop in Milan in 1750. Now his work lives on in Gruppo Monzino, S.p.A., which established Fondazione De Musica Antonio Monzino for the promotion of music in 2000 and is represented in Italy and Europe primarily through the companies Mogar and Carisch. Mogar distributes musical instruments and accessories from all over the world, while Carisch is a leading sheet music publisher. Additionally, in 2005, Monzino and Gewa of Germany established a joint venture under the name Gewa Med, and even more recently, the company Monsound was established to produce and market advanced audio solutions.

Challenges

- Standardize company processes and normalize data
- Gain a stable, flexible, secure multi-company system that the organization can quickly and easily replicate everywhere

Solution

- Worked with Atlantic Technologies, a recent addition to AmaZing Global Technologies, to implement Oracle’s JD Edwards EnterpriseOne Financial Management and Oracle’s JD Edwards EnterpriseOne Customer Order Management and Logistics Management
- Developed an integrated management system to provide consistent support for different businesses under the holding company’s direction
- Streamlined management of the processes for distribution of musical instruments and accessories, as well as those linked with music publishing (copyrights, royalties, etc.), with a univocal vision of trends throughout various businesses
- Standardized the financial system model, enabling a new start-up such as Monsound to get started quickly
- Supported the introduction of advanced business intelligence (BI) functions to provide management with an even clearer, more accurate vision of the business
- Obtained adequate guarantees to safeguard the investment