



Harvest Foods
Cairo, Egypt
www.harvestfoodsegypt.com

Industry:

Consumer Goods

Annual Revenue:

US\$16.5 million

Employees:

600

Oracle Products & Services:

Oracle Financials
Oracle Financial Analytics
Oracle Purchasing
Oracle Inventory Management

Oracle Partner:

Inatech
www.inatech.com

“Harvest Foods is really benefiting from its implementation of Oracle E-Business Suite Release 12. The improved integration, intuitive interface, and excellent functionality have enabled Harvest to cut purchasing costs by 30% and make decisions much faster. These are tremendous benefits in a very competitive market.” – Ibrahim El Awany, IT Manager, Harvest Foods

Harvest Foods Reduces Purchasing Costs by 30% with Oracle E-Business Suite Release 12

Harvest Foods is a leading manufacturer of canned foods in Egypt. Founded in 1998, the company has two factories that produce a range of goods, including halawa, stuffed vine leaves, cabbage, and okra.

Challenges

- Integrate multiple disparate modules for financial systems across the company’s two manufacturing facilities
- Reduce generation times for standard financial reports, such as trial balance
- Enable custom reporting, such as sales forecasts
- Reduce raw ingredient purchasing costs to optimize profit
- Eliminate manual inventory recording processes, reduce human error in records, and establish digital inventory records
- Improve decision making at the executive level to accelerate purchasing, finance, and inventory processes

Solution

- Worked with Oracle Partner Inatech to implement Oracle E-Business Suite Release 12, integrating financial systems and establishing a shared repository of information between Harvest Foods’ two factories
- Reduced standard report generation times from 20 days to a few seconds by integrating the company’s finance modules and leveraging the capabilities of Oracle Financials applications
- Gained the ability to produce custom reports, such as sales forecasts, previously not possible
- Reduced purchasing costs by 30% by leveraging Oracle Purchasing to gain access to supplier history and up-to-date pricing information
- Automated workflows with Oracle E-Business Suite Release 12—accelerating requisitioning of raw materials and ingredients by 50%
- Reduced inventory costs 15% by replacing paper-based records with digital records using Oracle Inventory Management
- Automated processes to reduce inventory record errors
- Reduced decision-making times from an average of two days to a few seconds, by providing executives with increased access to financial, purchasing, and inventory information