

Hazera Genetics Ltd.
Israel
www.hazera.co.il

Industry:

Retail & Distribution

Annual Revenue:

US\$59.75 million

Employees:

380

Oracle Products & Services:

Oracle Process Manufacturing
Oracle Quality
Oracle Logistics
Oracle Financials

Oracle Partner:

One1Up Ltd
www.one1up.com

“The Oracle applications provide Hazera Genetics with the capability to run and control our business globally to better respond to our customers. We can also increase efficiency through better planning of production and inventory.”
– Miki Belkin, IT Manager, Hazera Genetics Ltd.

Hazera Genetics Ltd. Enhances Global Management Capabilities by Streamlining Operations

Part of the Vilmorin Group, Hazera Genetics Ltd. is a worldwide supplier of high quality hybrid vegetable and field crop seeds. The company specializes in advanced bio-technological research and development, worldwide distribution, and agro-technical support. Established over 65 years ago, Hazera Genetics provides products that address diverse market demands, including improved health and nutritional benefits, quality, very high yields, year round availability, disease resistance, and longer shelf life.

Challenges

- Gain a single, enterprise-wide view across the entire business
- Centralize and standardize disparate management information systems
- Enhance data quality and availability to enable meticulous planning, budgeting, forecasting, monitoring, and analysis throughout the enterprise
- Reduce operational costs by optimizing business processes

Solution

- Optimized global management capabilities and business process efficiency with Oracle E-Business Suite applications
- Improved ability to manage the supply chain throughout the delivery process, through real-time data and expanded visibility
- Increased business efficiency by standardizing and integrating all business processes: financial, operations, and logistics
- Strengthened product quality by streamlining the quality management process, from production to sales
- Enhanced efficiency in raw materials purchasing by improving planning across the entire process, from order to payment
- Gained real time budget control and maintained operational efficiency across multiple regions and business units
- Improved cost control through process consolidation
- Enhanced inventory control and management
- Gained an agile infrastructure that can support the rapid and easy addition of further Oracle applications, including Oracle Product Lifecycle Management, and facilitate the smooth roll out to overseas subsidiaries