



Hipotecaria de Crédito y Casa S.A. de C.V.
Culiacán, Sinaloa, Mexico
www.creditocasa.com

Industry:

Financial Services

Annual Revenue:

US\$248 million

Employees:

860

Oracle Products & Services:

Oracle Database Enterprise Edition
Oracle Business Intelligence Enterprise Edition
Oracle Purchasing
Oracle Cash Management
Oracle E-Business Suite On Demand

Oracle Partner:

Informática Interactiva Empresarial (Interem)
www.interem.com.mx

Grupo Arango Software Internacional (ASI)
www.asi-technology.com

“With Oracle E-Business Suite On Demand and Oracle BI, we have established a robust IT infrastructure, consolidating our financial, operating, and credit information.” – Carlos Valenzuela Sánchez, Director of Engineering and Technology, Hipotecaria de Crédito y Casa

Hipotecaria de Crédito y Casa S.A. de C.V. Leverages a Unified IT Infrastructure to Improve Efficiency

Hipotecaria de Crédito y Casa S.A. de C.V. began operations in 1994, offering financing for acquisition and construction of public, middle-income, and residential housing. The company has a presence in 61 cities in 30 Mexican states, and 116 collection points throughout the country.

Challenges

- Implement a unified, robust IT infrastructure to support the company’s annual growth
- Provide reliable, up-to-date information to extend visibility throughout the organization
- Automate administrative processes to improve the company’s operating efficiency
- Create financial reports to facilitate timely decision making and better control of various branches

Solution

- Worked with Oracle partners Interem and Arango to implement a unified applications platform using Oracle E-Business Suite On Demand, which helped the company grow by 30% per year
- Implemented Oracle Database Enterprise Edition, extending visibility of reliable, up-to-date information throughout the organization
- Automated financial processes with Oracle Financials, reducing slow manual procedures such as consolidation of credit information by 75%
- Reduced the time needed to obtain monthly financial closings from 20 days to 5 days
- Developed an inquiry portal, reducing the time required to answer business clients’ queries by 60%
- Reduced the time involved in paying providers from one month to five days
- Generated comprehensive reports of the company’s branch operations with Oracle Business Intelligence Enterprise Edition, thereby reducing the time required to generate reports needed for decision making by 90%
- Implemented Oracle E-Business Suite On Demand, ensuring predictable IT costs and high application performance