

HOTELZON

WWW.HOTELZON.COM

Hotelzon
Helsinki, Finland
www.hotelzon.com

Industry:

Travel & Transportation

Annual Revenue:

US\$8.1 million

Employees:

105

Oracle Products & Services:

Oracle Load Testing for Web Applications

“We needed a cost effective, scalable and reliable testing solution that helped improve testing and the 24/7 customer experience.” – Jussi Honkio, Director of R&D, Hotelzon

Hotelzon Improves Testing of Web Applications to Enhance Around-the-clock Customer Experience

Hotelzon is a corporate online hotel-booking company that provides services and technology for corporate clients, hotels, travel agencies, and sales partners. The Hotelzon booking system allows access to more than 90,000 hotels worldwide. More than a million hotel room nights were booked via Hotelzon’s online service in 2007, and the company has launched a mobile hotel booking solution that allows business travelers using a smart phone to search, book, view, and cancel hotel room reservations anywhere and anytime. The Hotelzon International Group operates directly in Finland, Sweden, China and the UK, and has network partners and sales offices around the world.

Challenges

- Improve Web-application testing to ensure the IT infrastructure effectively serves the 24/7 needs of the rapidly growing business and its customers
- Deploy an efficient, reliable, and cost-efficient testing solution for flexibility and scalability
- Ensure that Web applications perform well despite increased online booking traffic

Solution

- Improved the testing process significantly and enabled faster roll-out of new services and features with Oracle Load Testing for Web Applications
- Allowed more thorough testing with the performance monitors recording in-depth performance metrics for infrastructure components during the load test
- Simulated massive spikes in activity to test if Web applications can cope with occasional high traffic volumes with no impact on customers
- Enabled collaborative testing via the Web browser interface for members of the testing team located in different countries
- Reduced test cycle times by up to two-thirds
- Enhanced the testing team’s efficiency to cope with rising booking volumes, without having to increase its size
- Gained the ability to prevent service interruptions when deploying new applications or upgrades