



## ILLVA SARONNO

Illva Saronno Group  
Saronno, Italy  
www.illva.com

### Industry:

Consumer Goods

### Annual Revenue:

US\$240 million

### Employees:

792

### Oracle Products & Services:

JD Edwards World

**“Centralized data and standardized application logic are the glue that holds an organization and its processes together. Oracle’s JD Edwards’ technology was key to providing this.”** – Flavio Radice, Director of Information Systems & Organization, Illva Saronno Group

## Illva Saronno Group Increases Productivity With Centralized Processes and Streamlined Technology

One of the world’s largest spirits producers, Illva Saronno Group is the maker of Disaronno, a liqueur sold in more than 150 countries. The group also produces and sells other uniquely Italian brands, including Millefiori Cucchi, Aurum, Isolabella, Amaro 18, Mandarinetto, Zucca Rabarbaro, Arctic vodka, Varadero Rum, and Talea. Considered one of Italy’s most dynamic businesses, the group has annual revenue of EUR219 million (US\$240 million), with 792 employees, and advanced-technology production facilities.

### Challenges

- Replace disparate technology with an integrated information system able to support complex, multilevel business processes in Italy and worldwide
- Support the organizational evolution of the company from a departmental structure to a process-based structure one and centralize process control and monitoring
- Increase productivity and efficiency at all levels by introducing standardized data and applications across the group

### Solution

- Implemented Oracle’s JD Edwards World as the technology platform across the group to provide transparent, integrated management of the principal business processes
- Created a holding company for the group as part of a forward-looking strategy of diversification and widening target markets, supported by the new Oracle technology
- Centralized and standardized data and Oracle technology across the group companies in support of a new, centralized set of business processes, resulting in increased productivity
- Optimized product time-to-market by introducing new sales force automation and business intelligence functions
- Created a group-wide data model based on Oracle technology, facilitating global forecasting and target-setting
- Automated routine activities, redirecting focus on the company’s core business