



Institute of Technology Tallaght
Dublin, Ireland
www.ittdublin.ie

Industry:

Education & Research

Employees:

400

Oracle Products & Services:

Oracle Business Intelligence
Standard Edition One

Oracle Partner:

Version1
www.version1.com

“Oracle Business Intelligence Standard Edition One gives us the insights we need to continue to ‘move with the times’ and deliver student-centric learning opportunities that enhance employability and career development.” – John Hannigan, IT Director, Institute of Technology Tallaght

Institute of Technology Tallaght Achieves Instant Benefit from Real-time, Interactive Intelligence

The Institute of Technology Tallaght (ITT Dublin) offers a range of career-focused courses that prepare graduates for industry and commerce. With almost 4,000 students, ITT Dublin ensures that its academic programs are of the highest quality and are relevant to the needs of current and prospective students, industry and business and society. The Institute is committed to widening access to education in the region.

Challenges

- Provide senior managers with online access to consolidated real-time admissions, registrations, and examination-result data from the student database and standalone spreadsheets
- Give the president, registrar, and department and school heads push-of-a-button analysis of key performance indicators and associated intelligence related to their areas of responsibility
- Gain timely and accurate statistics on student demographics and course popularity for use in press releases and prospecti, and to underpin marketing activities and future course planning

Solution

- Implemented Oracle Business Intelligence Standard Edition One to gain best-practice, out-of-the-box analysis and reporting of student and course data with the scalability to expand to human resources, financial, and other databases if required
- Chose Oracle Business Intelligence Standard Edition One for its packaged analysis tools, formatted reports, interactive dashboards, self-service access, and intuitive front end
- Extracted data nightly from student database and flat files and analyzed it in multiple dimensions against pre-set criteria
- Delivered daily figures for admissions, retentions, and results to each school and course of study
- Enabled executives to analyze areas of specific interest, monitor performance against targets, and work with real-time information instead of data that was up to one week old
- Leveraged usable, up-to-date intelligence for the five-year programmatic review of all study programs
- Benefited from the expertise of Oracle Certified Advantage Partner Version1 for business-centric, pervasive intelligence that underpins expansion in competitive higher education sector
- Achieved instant time to value and rapid return on investment