



IntesaTRADE
Milan, Italy
www.intesatrade.it

Industry:

Financial Services

Annual Revenue:

US\$27 million

Employees:

51

Oracle Products & Services:

Oracle Database
Oracle Real Application Clusters
Oracle Application Server

Oracle Partner:



Reply
www.reply.it

“The new Oracle-based architecture allowed us to double the performance of our technological platforms, while cutting operating costs by 40%.”

– Angelo Tosti, Systems and Organization Manager, IntesaTRADE

IntesaTRADE Increases System Performance and Reduces Operating Costs by 40%

IntesaTRADE is a brokerage company within the Intesa Sanpaolo Group, Italy’s largest banking group. Established in 2001, the company has grown to become one of the largest online traders. IntesaTRADE offers a trading account, which allows customers to conduct transactions online in all asset classes and principal cash and derivatives markets globally, via a web platform—the T3 professional platform—developed in-house.

Challenges

- Increase the stability and performance of the technological platform on which customer services reside
- Adopt an architecture that guarantees business continuity
- Consolidate, rationalize, and optimize existing technologies
- Reduce operating costs

Solution

- Implemented Oracle Database to optimize system resources and improve overall response times
- Improved the system’s efficiency, accelerating order issuing and all other system queries—from searching for a title to loading a graph or report
- Reduced the total cost of ownership of the entire platform with Oracle Real Application Clusters
- Improved the platform’s dependability by leveraging Oracle Database on Oracle Real Application Clusters and Linux
- Collaborated with Reply, an Oracle Partner, to revise the application components
- Doubled the efficiency of the system, while reducing operating costs by 40%
- Enabled the organization to significantly increase the number of customers, while improving customer satisfaction and loyalty