



Italdesign-Giugiaro
Turin, Italy
www.italdesign.com

Industry:

Automotive

Annual Revenue:

US\$530.6 million

Employees:

1,000

Oracle Products & Services:

Oracle E-Business Suite
Oracle Project Management
Oracle Project Collaboration
Oracle Project Contracts
Oracle Time and Labor
Oracle Internet Expenses
Oracle Financial and Sales
Analyzers

Oracle Partner:



Reply
www.reply.it

“We decided to adapt our existing information system in order to have a faster, more efficient project management cycle, permitting project monitoring practically in real-time with immediate reaction to changing requirements. In other words, we went from management cycles that took months to complete to cycles that take weeks, if not days, to complete.” – Giuseppe Savino, CIO, Italdesign-Giugiaro

Italdesign-Giugiaro Reduces Project Management Cycle from Months to Just Weeks or Days

Italdesign-Giugiaro designs, engineers, and constructs auto body prototypes for global distribution. The group works in five different areas: style, engineering, prototype production, experimentation, and industrial design. During the company’s more than 35 years in business, the creative research and design activities at Italdesign-Giugiaro have resulted in more than 120 automobile models.

Challenges

- Develop a rapid, efficient project management cycle
- Provide users with real-time project monitoring tools, enabling immediate reaction to changing needs
- Adopt a new management information system that helps the company to respond to changes in technical requirements, market demand, and company organization

Solution

- Worked with Reply, an Oracle Partner, to implement Oracle E-Business Suite applications, replacing a disparate system that relied heavily on spreadsheets
- Adopted a new, more flexible, project management system that drove more efficient and effective management
- Leveraged Oracle Financial Analyzer to enable comparisons of analytic accounting with general accounting figures in terms of accounts and cost centers
- Provided project managers with the ability to monitor costs and progress of the projects they manage daily
- Enabled managers to analyze individual tasks and access key project summary information, as well as very specific profitability information, in real time
- Reduced project management cycles from months to weeks or even days
- Eliminated repetitive project tasks—freeing staff to take on tasks with greater value added, cutting costs, and optimizing use of resources