



Juan Marcet Cía. Ltda.
Guayaquil, Ecuador
www.juanmarcet.com

Industry:

Retail & Distribution

Employees:

250

Oracle Products and Services:

Oracle Database Standard Edition
One

Oracle Partner:



Corporación Latinoamericana de
Software (CORLASOSA)
www.corlasosa.com

“With Oracle Database Standard Edition One, we have achieved high levels of information accessibility, which facilitates appropriate responses and has resulted in Juan Marcet’s increased sales.”— Xavier Antonio Castro Guerra, Systems Manager, Juan Marcet Cía. Ltda.

Juan Marcet Establishes a High Availability Database and Achieves Maximum Productivity

Juan Marcet Cía. Ltda. is a leading retailer and distributor of school products, office supplies, electronics, and computer accessories in Ecuador. In operation for 60 years, the company has 13 branches and a central office located in Guayaquil.

Challenges

- Unify systems in a single, flexible, and scalable technology
- Consolidate information for timely critical information analysis for improved decision-making
- Achieve top productivity and maintain competitiveness in the retail market
- Reduce information technology costs

Solution

- Worked with Corporación Latinoamericana de Software to implement Oracle Database Standard Edition One to consolidate information into a single, reliable, and highly available database
- Provided operational managers with constant access to the company’s critical information
- Unified systems on a Linux Red Hat-based Advance Network, achieving scalability, reliability, and optimal performance
- Installed Oracle Standard Edition One in one instance serving 13 commercial locations, to share and deliver information in a secure, reliable way, at a very low cost
- Expedited statistical analysis, balances, and financial reports for operational agents and corporate management, allowing faster and more effective decision making
- Reached maximum productivity with about 80,000 monthly transactions, which guaranteed a top position in the country’s national retail market as well as in the industry
- Realized a significant return on investment by reducing costs in the technological infrastructure, IT maintenance, licenses, and software upgrades
- Laid the foundation for implementation of a data warehouse for complete visibility and operational transparency enterprisewide