



Keune Haircosmetics  
Soest, The Netherlands  
[www.keune.com](http://www.keune.com)

#### Industry:

Consumer Goods

#### Employees:

275

#### Oracle Products & Services:

JD Edwards EnterpriseOne  
Financial Management Suite  
Distribution  
Manufacturing

#### Oracle Partner:



Quistor  
[www.quistor.com](http://www.quistor.com)

**“Thanks to Oracle’s JD Edwards EnterpriseOne, we were able to replace our outdated systems with a new solution to support our business-critical processes. We now work more effectively and have greater insight into results.”** – George Keune Jr., Vice President and Export Manager, Keune Haircosmetics

## Keune Haircosmetics Streamlines Business-Critical Processes with Supply Chain Management Solution

Keune Haircosmetics is an independent family business that manufactures hair care products for the beauty industry. The company was founded in 1922 by Jan Keune, one of the pioneers of the permanent wave. Today, Keune exports its products to more than 60 countries. All products are developed and produced in The Netherlands. Keune has its offices in The Netherlands, Belgium, France, and the United States, as well as a joint venture in Switzerland.

### Challenges

- Replace aging business systems due to their limited functionality and support phase out
- Procure and integrate a warehouse location system for integrated logistical activities
- Link up systems on three sites to save costs by having one instead of three separate systems
- Ensure future proofing and scalability for upcoming extensions

### Solution

- Secured total logistical organization and stock management for product exporting and transportation with Oracle’s JD Edwards EnterpriseOne Financial Management Suite
- Reduced costs by consolidating two warehouses into a single system
- Ensured a smooth implementation of JD Edwards EnterpriseOne applications across Keune Haircosmetics’ two sites through the expertise of Oracle Partner Quistor
- Produced fast and accurate management reports using JD Edwards and various reporting tools
- Supplied managers with rapid access to the accurate business information they require to make informed decisions
- Realized time savings through better preparation and simultaneously picking up orders in warehouses instead of picking orders one by one
- Ensured IT scalability to support future business growth