

Korea Food Service Corporation Installs Web-based Ordering System for Greater Efficiency



Korea Food Service Corporation
ChoongChungNamDo, Korea

Industry:

Consumer Products

Annual Revenue:

US\$10.3 million

Employees:

90

Oracle Products & Services:

JD Edwards EnterpriseOne
Financial Management
Manufacturing and Supply
Chain Management
Tools & Technology

Partner:

Wilus Co., Ltd
www.wilus.com

Key Benefits:

- Achieved integration with Web-based ordering system
- Enabled rapid order processing and invoicing
- Gained real-time insight into inventory levels
- Cut month-end reporting time
- Maintained high quality food production standards

“We chose the JD Edwards EnterpriseOne suite from Oracle because it integrated easily with our Web-based ordering system. As a result, we achieved rapid order processing and invoicing, as well as real-time insight into inventory levels.” – Park Kyo-jin, Team Leader, Computing Team, Business Support Division, Korea Food Service Corporation

Founded in 1997 as a delivery center for McDonald’s Korea, Korea Food Service Corporation (KFSC) expanded its activities to include food manufacturing and distribution. While the company mainly produces hamburger bread for the fast food chain, its business spans all hamburger food items.

KFSC has always searched for innovative ways to improve operational efficiency. In addition to regular business process reengineering, the company has looked to information technology to automate workflows and boost productivity.

It has used Oracle’s JD Edwards applications since 1998, and most recently integrated its JD Edwards enterprise resource planning (ERP) platform with a Web-based ordering system. This enabled KFSC to place orders with ingredient suppliers, ensure rapid processing and invoicing, and gain deep insight into inventory levels.

Emphasis on Quality Food Products

From day one, KFSC has followed strict quality control standards. The company implemented a Hazard Analysis Critical Control Point (HACCP) program to identify potential food safety hazards, so that actions can be taken to reduce or eliminate risk.

Its vigilance was rewarded in December 2000 when the American Institute of Baking (AIB) awarded the company the highest points among all bakeries worldwide for its attention to food safety.

The following year, bread produced by KFSC for McDonald’s was rated the most outstanding in the Asia-Pacific region. From 2004 to 2007, the company’s bread was the best-practice standard for McDonald’s bread suppliers worldwide.

In 1998, KFSC first implemented an integrated ERP system based on a range of JD Edwards applications from Oracle. The company upgraded to JD Edwards OneWorld Xe in 2001 to take advantage of new features.

Its latest project involved integrating the JD Edwards platform with a Web-based ordering system. The system enables KFSC to place orders for food ingredients with a range of suppliers. By linking the Web ordering system with the JD Edwards platform, order details flow through to KFSC's finance system for rapid processing. Order information is also captured in the inventory management system, giving staff real-time insight into stock levels.

In addition, KFSC has cut month-end closing times, improved productivity through workflow automation, and maintained high quality food production standards.

Why Oracle?

KFSC considered JD Edwards as the solution that offered the best fit for its business. The software's open interfaces offered easy integration with existing applications such as Microsoft Office and the new Web ordering system. It also offered a complete, easy to use feature set, fast implementation, easy administration, and a long-term support policy.

Why Wilus?

KFSC chose Oracle Partner Wilus to integrate the Web system with the JD Edwards ERP platform. Wilus has a solid track record in ERP implementations and can customize solutions to customers' needs and the local market. It is the only Oracle partner in Korea that provides end-to-end service.

Implementation Process

KFSC is now preparing to upgrade to JD Edwards EnterpriseOne v8.10. Meanwhile, Keystone Group, a KFSC shareholder, is implementing the JD Edwards platform in its Chinese production facilities and considering extending the solution to other countries in the Asia-Pacific region.

Korea Food Service Corporation mainly produces bread and food items related to burger production for McDonald's Korea.