



Kobelco
Antwerp, Belgium
www.kobelco.org

Industry:

Financial Services

Annual Revenue:

US\$5.6 million

Employees:

70

Oracle Products & Services:

Oracle Content Management
Oracle Information Rights Management
Oracle Business Integration
Oracle Content Database Suite

Implementor:

Oracle Consulting

“Since working in this business for 15 years, I have never seen a company have the ability to integrate a new application into an existing infrastructure so efficiently and quickly. Oracle ensured an extraordinarily smooth process, and the results could not have been better.”

– John Poche, Chief Information Officer, Kobelco

Kobelco Implements Content Management Solution to Accelerate Internal Business Processes

Kobelco is a fast growing Belgian service provider in the field of life and investment insurance. Through its network of professional, unaffiliated intermediaries, the company offers strong financial solutions on a completely independent basis.

Challenges

- Create a centralized location for all company-wide data
- Produce data in a fast and efficient manner, without requiring long periods of time to publish a document online
- Integrate a new application into an existing infrastructure
- Protect the content of an extensive intranet

Solution

- Worked with Oracle Consulting to efficiently build a Web site for Kobelco
- Deployed Oracle Content Management to implement two million documents in less than a week
- Completed two websites and fine-tuned the content management system in less than four months
- Accelerated internal business processes and linked the CRM system with the client database
- Reduced accounting department by two people—ultimately saving manpower and IT resources
- Reduced time needed to produce company newsletter by half
- Protected content on fixed and mobile systems for the company with Oracle Information Rights Management
- Accelerated the response time on market opportunities