

## Land O'Lakes, Inc.

Land O'Lakes, Inc.  
Arden Hills, MN  
www.landolakesinc.com

### Industry:

Consumer Goods

### Annual Revenue:

More than \$7 billion

### Employees:

More than 7,500

### Oracle Products & Services:

Oracle Universal Content Management  
Oracle Imaging and Process Management

### Oracle Partner:

AMI Imaging Systems, Inc.  
www.ami-imaging.com

**“Oracle technology enables Land O'Lakes to effectively manage all types of information, including documents, Web content, and transaction-related content within one system across our enterprise. This functionality allows us to increase employee productivity, access knowledge in a timely manner, and reduce costs.”**

– Curt Doble, Corporate IS Business Liaison, Land O'Lakes, Inc.

## Land O'Lakes, Inc. Implements Web-Based Document Management Solution to Manage Data

Land O'Lakes, Inc. is a national, farmer-owned food and agricultural cooperative, with annual sales over \$7 billion. Land O'Lakes does business in all 50 states and more than 50 countries. It is a leading marketer of a full line of dairy-based customer, food service, and food ingredient products across the United States. The company also serves its international customers with a variety of food and animal feed ingredients; and provides farmers and ranchers with an extensive line of agricultural supplies and services.

### Challenges

- Implement Web-based document management solution to more efficiently manage the vast amount of content created and shared internally
- Provide up-to-date company-wide information
- Update manual process for growing number of internal and external Web sites

### Solution

- Deployed Oracle Universal Content Management, a component of Oracle Fusion Middleware, to reduce IT bottlenecks; maintain up-to-date company-wide information, portray a consistent look and feel across Web properties, and enhance business-to-business communication
- Worked with AMI Imaging Systems, Inc. to launch electronic document imaging initiative, based on Oracle Imaging and Process Management, to improve employee productivity, easily facilitate audit requests, and reduce storage costs
- Leveraged the Oracle solution across many business applications, serving as a central, Web-based repository for content such as project documentation; intranet, extranet, and public Web site content; and accounts payable, credit, and human resources information
- Allowed employees to create and update content using familiar tools like Microsoft Office applications or scanned documents
- Enabled employees to easily view and search all documents and Web content across the company's Web properties
- Alleviated manual publishing bottlenecks that previously hampered productivity and ability to provide constituents with information in a timely manner