



Linatex Rubber Products
Melbourne, Australia
www.linatex.com

Industry:

Industrial Manufacturing

Employees:

800+

Oracle Products & Services:

JD Edwards EnterpriseOne
Financial Management
JD Edwards EnterpriseOne
Distribution Management
JD Edwards EnterpriseOne
Manufacturing Management

Oracle Partner:

Results Driven. When Business & IT Matters

Oakton Limited
www.oakton.com.au

“We imposed almost impossible deadlines and requests on Acumen Alliance, but the team met every single one of them. Thanks to them, we have a system that gives us greater control of our supply chain and distribution processes.”

– Madeleine Allnut, Global HR and IT Manager

Linatex Rubber Achieves Single View of Global Supply Chain and Distribution Processes

Founded in the 1920s in Malaysia, Linatex Rubber Products is now a global enterprise with operations on every continent. The company offers a wide range of products, including processing equipment, materials handling products, mining hoses, and molded and fabricated products. It also offers technical advice to help customers design solutions customized to specific needs.

Challenges

- Cut over from the parent company to roll out one instance of the solution around the world in 13 weeks, and cutover to the system in three days
- Find a platform that can be rolled out to different locations, some with limited technology resources
- Establish standardized processes to better manage global and regional distribution and supply chain networks

Solution

- Completed three-month deployment on time and without any impact on the business after engaging Oracle Certified Advantage Partner Acumen Alliance to install solution
- Gained end-to-end control of business processes, from order management to manufacturing and distribution
- Provided senior managers with greater visibility of business units and workflows, enabling them to respond faster to potential problems
- Enhanced customer service by ensuring orders are produced to specifications and delivered on time
- Lowered inventory levels through more careful stock use
- Cut manufacturing costs by streamlining processes and eliminating redundant functions
- Improved distribution timelines by tightening shipping confirmation processes