



LodgeNet Entertainment Corporation
Sioux Falls, SD
www.lodgenet.com

Industry:

Communications

Annual Revenue:

\$275 million

Employees:

809

Oracle Products & Services:

Oracle E-Business Suite
Oracle Financials
Oracle Order Management
Oracle Advanced Pricing
Oracle Project Manufacturing
Oracle Forms
Oracle Reports
Oracle Database

“We wanted to improve our business processes while reducing IT management costs. Oracle provided us with a scalable and highly functional system to enhance and support current and future business initiatives.” – Darla Werner, VP-IT, LodgeNet Entertainment Corporation

LodgeNet Entertainment Corporation Enhances Business Processes and Reduces Costs

LodgeNet Entertainment Corporation is the world leader in interactive TV and broadband solutions to hotels throughout the United States and Canada as well as select international markets. These services include on-demand movies, on-demand games, music and music videos, subscription sports programming and television on-demand programming, as well as high-speed Internet access. LodgeNet provides service to more than one million interactive hotel rooms and serves more than 6,000 hotel properties worldwide. In addition, LodgeNet is a leading innovator in the delivery of on-demand patient education, information and entertainment to healthcare facilities. LodgeNet is listed on NASDAQ and trades under the symbol LNET.

Challenges

- Implement a single-source enterprise system to support business initiatives
- Incorporate standard functionality to replace costly IT customization
- Improve business processes and reduce costs

Solution

- Upgraded the organization’s Oracle E-Business Suite and Oracle Database implementation to standardize and streamline business processes, improving productivity and reducing operational costs
- Reduced IT complexity and management costs by utilizing standard application functionality and removing 40% of legacy IT customizations
- Provided flexibility and scalability to accommodate future business initiatives and models
- Reduced integration costs