



M/I Homes, Inc.
Columbus, OH
www.mihomes.com

Industry:

Engineering & Construction

Annual Revenue:

US\$1.016 billion

Employees:

700

Oracle Products & Services:

Oracle Fusion Middleware
Oracle Application Server
Oracle SOA Suite
Oracle BPEL Process Manager
Oracle Web Services Manager
JD Edwards EnterpriseOne
Financial Management
Home Builder Management

Implementor:

Oracle Consulting

“To run our business efficiently, it was imperative that we integrate Oracle’s JD Edwards EnterpriseOne with Hyphen BuildPro. With Oracle SOA Suite, we were able to quickly integrate the applications and begin deriving value from improved workflows and productivity.” – Gary Roerig, Information Systems Manager, M/I Homes, Inc.

M/I Homes, Inc. Improves Productivity with Real-time Construction and Financial Information

M/I Homes, Inc. constructs and sells single-family homes, attached town homes, and condominiums in several key markets including Columbus and Cincinnati, Ohio; Tampa and Orlando, Fla.; Charlotte and Raleigh, N.C.; Indianapolis, Ind.; Chicago, Ill; and the suburbs of Washington, D.C. In 2007, the company delivered 3,173 homes. To support its homebuilding operations, M/I Homes also provides mortgage financing services and title and insurance brokerage services through various company subsidiaries.

Challenges

- Increase productivity and profitability in the increasingly tight homebuilding market
- Increase operational control at the corporate level
- Facilitate improved communication between parties involved in the building process, including suppliers and subcontractors

Solution

- Implemented Oracle Application Server and Oracle SOA Suite to integrate M/I Home’s enterprise resource planning (ERP) system with industry-specific scheduling and supply chain software, Hyphen BuildPro
- Leveraged Oracle SOA Suite to streamline business processes
- Enabled construction supervisors to access up-to-date information, saving several hours per week
- Eliminated the need for M/I employees to rekey information from the company’s financial system into the BuildPro system and vice versa, reducing delays and data entry errors
- Reduced administrative efforts by synchronizing back-office and scheduling applications automatically
- Enabled the company to provide more timely information to homebuyers on the status of their homes
- Leveraged Oracle BPEL Process Manager, part of the Oracle SOA Suite, to copy processes from the test environment into the production environment to streamline integration
- Worked with Oracle Consulting to complete the integration and knowledge transfer in just six months