



Manuli Rubber Industries S.p.A.  
Milan, Italy  
www.manulirubber.com

#### Industry:

Industrial Manufacturing

#### Annual Revenue:

US\$331.6 million

#### Employees:

1,829

#### Oracle Products & Services:

JD Edwards World  
Financial Management  
Distribution Management

#### Oracle Partner:



CSA Interpro  
www.opera21.it

**“Oracle’s JD Edwards World not only covers the needs of different countries, it is also very robust, permitting concrete integration of different realities and processes.”** – Maurizio Bonfanti, Information Systems Manager, Manuli Rubber Industries S.p.A.

## Manuli Rubber Industries Enables Accurate Data Sharing Worldwide

Manuli Rubber Industries S.p.A. is a multinational group focused on design, production, and distribution of rubber and metal components and systems for fluid transmission in high-pressure hydraulic applications and in the oil/marine sector. The group’s retail marketing division, which is centered in France and markets its own products and other companies’ related products, is expanding into other countries, from eastern Europe to Latin America, and increasing its standing in the group at large.

### Challenges

- Provide a robust, dependable, integrated information management system
- Guarantee data homogeneity and quality
- Support quick and easy global replication of the system, while ensuring compliance with local tax requirements
- Centralize system management and maintenance

### Solution

- Worked with CSA Interpro to implement Oracle’s JD Edwards World Financial Management and JD Edwards World Distribution Management to integrate finance, management control, purchasing, and sales operations
- Improved optimization and rationalization of business processes
- Simplified and accelerated the company’s internationalization processes
- Ensured accuracy and quality of data, while improving data sharing
- Took a phased approach, implementing the system at one branch, which provided a representative model, and following with roll outs, company-wide