



Martell Mumm Perrier-Jouët
Cognac, France
www.martell.fr

Industry:

Consumer Products

Employees:

501 to 1,999

Oracle Products & Services:

JD Edwards EnterpriseOne
Financial Management
Manufacturing and Supply Chain
Planning
Manufacturing and Supply Chain
Management
Production Scheduling – Process
Oracle Database
Oracle Application Server

Implementor:

Oracle Consulting

“In a highly decentralised structure like Pernod Ricard, the adoption of JD Edwards EnterpriseOne applications improves operational efficiency across our various entities and promotes regional grouping of activities.” – Jean-François Bernard, Information System Manager, Martell Mumm Perrier-Jouët

Martell Mumm Perrier-Jouët Standardizes Procedures, Improves Agility with Integrated IT Infrastructure

A subsidiary of Pernod Ricard, Martell Mumm Perrier-Jouët (MMPJ) manufactures, distributes, and promotes the group’s cognac and champagne offerings. In addition to world-renowned brands Martell, Mumm, and Perrier-Jouët, this subsidiary also manufactures Renault-Biscuit cognac.

Challenges

- Standardize and facilitate procedures to ensure best practices across the Martell & Co., Mumm, Perrier-Jouët and Renault-Biscuit entities
- Unify and standardize all enterprise resource planning (ERP) systems for the Pernod Ricard group to support external growth
- Improve control of IT costs

Solution

- Replaced disparate ERP systems in the subsidiary’s four entities—migrating all systems to Oracle’s integrated JD Edwards EnterpriseOne platform
- Standardized processes and deployed best practices for financial management, logistics, sales administration, production, and CAMM (Computer-Aided Manufacturing Management), improving operational efficiency
- Worked with Oracle Consulting to reduce risk and accelerate implementation of the 18-month project
- Reduced software maintenance and hardware costs with an integrated infrastructure
- Simplified IT contract management with Oracle’s unique group contract
- Facilitated both tactical planning and scheduling, and enabled more accurate supply chain management with JD Edwards EnterpriseOne Production Scheduling – Process
- Improved visibility for finance managers via streamlined recording of financial flows
- Enabled managers to share common, consistent indicators—equipping them to provide greater visibility of their respective brand names in the Pernod Ricard group
- Created a solid foundation for expanding the company’s business intelligence capabilities moving forward