



Maxco Supply, Inc.  
Parlier, CA  
www.maxcopackaging.com

#### Industry:

Industrial Manufacturing

#### Annual Revenue:

US\$100 million

#### Employees:

200

#### Oracle Products & Services:

JD Edwards World  
Financial Management  
Human Capital Management  
Human Fixed Asset  
Management  
Distribution Management  
JD Edwards Manufacturing  
Management

**“Since we first implemented Oracle’s JD Edwards solution, we’ve increased our revenue several times over and significantly expanded our manufacturing operations. Oracle has grown with us, flexibly and reliably supporting our changing requirements.”**  
– David Bryant, Vice President and Chief Financial Officer, Maxco Packaging

## Maxco Packaging Enhances Productivity and Efficiency with Enterprise Resource Planning Solution

Founded more than 30 years ago in the San Joaquin Valley, Maxco Packaging is one of California’s leading independent packaging manufacturers. Maxco focuses on the local agricultural market, providing custom boxes and packaging expertise to pack fruit for shipping and display. The company also manufactures box-erecting equipment.

### Challenges

- Provide a robust application infrastructure to enhance efficiency, productivity and support ongoing company growth
- Ensure flexibility to meet varied customer needs
- Empower employees to make informed decisions that help to sustain the company’s competitive advantage
- Improve control of inventory and financial information
- Implement a system that is easy to maintain and manage with limited IT resources

### Solution

- Implemented Oracle’s JD Edwards World A9.1 applications for financial, human resources, distribution, and manufacturing management to improve IT functionality and increase efficiency and productivity across the enterprise
- Provided a flexible IT solution to facilitate continued innovation and company growth
- Ensured ease-of-use with training resources, minimal customization, and continued support—minimizing the number of IT staff required to maintain the system
- Improved customer service levels by providing an adaptable and flexible system
- Facilitated efficient roll-out of the company’s bar-coding system to track paper roll inventory by avoiding the need to add or adjust system codes
- Improved the efficiency of financial processes with direct deposit and positive pay capabilities
- Enabled tighter control of the company ledger and inventory and improved decision-making capabilities with increased financial visibility
- Facilitated significant growth in company revenue and increased profitability without increasing accounting staff