



Mazzucchelli 1849
Castiglione Olona, Italy
www.mazzucchelli1849.it

Industry:

Consumer Products

Annual Revenue:

US\$94 million

Employees:

450

Oracle Products & Services:

Oracle Database
JD Edwards EnterpriseOne
Financial management
Customer Order Management
Logistics Management
Manufacturing and
Supply Chain Management
Oracle Financial Analyzer

Oracle Partner:



RTT
Milano, Italy
www.rtt.it

“Oracle’s JD Edwards EnterpriseOne ERP solution gave us the opportunity to reorganize corporate processes and information. It also provides us with a management system and database capable of supporting our internationalization project.”

– Giuseppe Rocchi, Information Systems Manager, Mazzucchelli 1849

Mazzucchelli 1849 Installs Platform for Rapid International Growth and Operations

Founded in 1849 by the Mazzucchelli family—which remains active in the company today—Mazzucchelli 1849 is one of the world’s most innovative plastics companies. Since the 1990s, Mazzucchelli 1849 has specialized in production of cellulose acetate plates for costume jewelry, optics, sports, and safety products. Recent agreements, acquisitions, and joint ventures have made the company an international group, prompting a project to reengineer its information systems to support its rapid growth.

Challenges

- Adopt an information technology solution that sustains rapid growth and is widely used and supported internationally
- Guarantee the uniformity and quality of data in multilingual, multicurrency environments
- Boost customer satisfaction by increasing the company’s responsive to various business and organizational needs

Solution

- Implemented Oracle Database, a selection of financial and manufacturing modules from Oracle E-Business Suite, and Oracle’s JD Edwards EnterpriseOne to build a technological platform for its growing international presence
- Alleviated concerns about managing multilanguage, multicurrency, and international best practices
- Enabled the company to meet the demands of the international manufacturing industry, putting the company in a better competitive position
- Increased responsiveness to business and organizational needs inside and outside the company for better customer service and interaction
- Collaborated with Oracle Partner RTT to implement the solution and to map system flows and operating procedures that will enable the company to optimize the solution