



Confederación de Asociaciones de Agentes Aduanales de la República Mexicana (CAAAREM)
Mexico City, Mexico
www.caaarem.org.mx

Industry:

Professional Services

Employees:

150

Oracle Products & Services:

Oracle Business Intelligence
Enterprise Edition
Oracle Warehouse Builder
Oracle Partitioning
Oracle OLAP

Oracle Partner:

Mar Systems
www.marssystems.com.mx

“Oracle Business Intelligence Enterprise Edition enabled us to extend our information-gathering and analysis offerings. We now offer customs associations and brokers quick and easy online access to timely, accurate, and practical information, as well as operational reports. This capability helps them make strategic business decisions.”

– Daniel Gómez Alba, Director of Information Technology,
Confederación de Asociaciones de Agentes Aduanales de la República Mexicana (CAAAREM)

CAAAREM Improves Online Information Analysis with a Reliable, Integrated Information System

Confederación de Asociaciones de Agentes Aduanales de la República Mexicana (CAAAREM) is one of Mexico’s foremost foreign trade organizations. Founded in 1938, CAAAREM’s members are the country’s 38 customs-broker associations, as well as 880 individual brokers. Its members advise importers and exporters about customs operations related to 95% of Mexico’s commercial trade operations.

Challenges

- Create an integrated information system that enables customs brokers and associations to analyze government information online and further develop foreign trade operations
- Provide scorecards and indicators that help analyze and facilitate monitoring their import and export operations
- Accelerate the time needed to deliver operational reports and information to customs brokers for timely decision making

Solution

- Worked with Mar Systems, an Oracle Partner, to implement Oracle Business Intelligence, giving customs brokers visibility for analyzing all stages of the import/export process
- Established a foreign trade data mart, reducing 150 million history files to 15 million files and facilitating quick and easy querying of that information
- Provided association and broker members with scorecards on clients’ operations for tracking fiscal information from the importer or exporter and monitoring changes, alerts, and new developments
- Reduced time to collect, process, and reference data by 80%
- Sent reports and alerts to customs brokers on mobile devices, helping them act in a quick and timely manner to problems reported by customs authorities—as required to maintain their operating licenses
- Created user IDs and passwords to give brokers and associations secure, exclusive access to information