



MIMS Group  
Sarajevo, Bosnia-Herzegovina  
[www.mimsgroup.ba](http://www.mimsgroup.ba)

#### Industry:

Consumer Products

#### Annual Revenue:

US\$333 million

#### Employees:

4,000

#### Oracle Products & Services:

Oracle Procurement  
Oracle Financials  
Oracle Purchasing  
Oracle Inventory Management  
Oracle Discrete Manufacturing  
Oracle Order Management  
Oracle Process Manufacturing  
Oracle Business Intelligence

#### Oracle Partner:



PING d.o.o.  
[www.ping.ba](http://www.ping.ba)

**“With Oracle E-Business Suite, we now have a solid, efficient, and agile foundation from which to continue to build our business.”** – Amer Celjo, Project Manager, MIMS Group

## MIMS Group Improves Efficiency and Supports Expansion with Improved Enterprise IT Platform

The fastest growing private company in the Balkan region, MIMS Group consists of 27 companies throughout Bosnia and Herzegovina (BiH). Its diverse business interests include retail and sales, food and beverage production, printing, wrapping and plastic products manufacturing, and investment funds.

### Challenges

- Create a unified and consolidated IT architecture across 27 independent companies, as each company must remain a separate legal entity in accordance with BiH privatization laws
- Reduce IT complexity
- Improve visibility of critical business data to drive more informed decisions
- Optimize and harmonize core business processes across multiple functions beginning with the purchasing process

### Solution

- Replaced multiple disparate business management applications with a single instance of Oracle E-Business Suite, starting with six of the group’s legal entities
- Leveraged the expertise of Oracle Certified Partner PING d.o.o. to design and implement a technology platform that could support the diverse business needs of MIMS Group, while complying with BiH laws and business practices
- Streamlined the purchasing cycle—from initial request to inventory management—across the entire organization
- Enabled better management and improved decision making by providing access to accurate, real-time data
- Gained the freedom to support the easy implementation of additional Oracle modules—including Oracle Order Management, Oracle Process Manufacturing, and Oracle Business Intelligence—and the smooth rollout of the solution to the most of remaining 21 companies in the Group