



modu Ltd
Kfar-Saba, Israel
www.modumobile.com

Industry:

Communications

Employees:

250

Oracle Products & Services:

Oracle Financials
Oracle Cash Management
Oracle Purchasing
Oracle Inventory Management
Oracle Order Management
Oracle iRecruitment
Oracle User Productivity Kit
Oracle Single Sign On

Oracle Partner:



Advantech
www.advantech.co.il

“modu is a startup, but we are growing rapidly. E-Business Suite Release 12 has enabled us to implement efficient business processes that are allowing us to compete in an international market place.” – Gadi Lahav,
Director of Business Applications,
modu Ltd

modu Deploys Best Practices and Gains Competitive Edge with Oracle E-Business Suite Release 12

modu Ltd., based in Israel, is a rapidly growing mobile handset manufacturer. modu has invented, developed, and is manufacturing a modular phone that is also the world's lightest phone, according to the Guinness Book of World Records. The company's vision is to bring a fundamental change in the dynamics of the mobile phone industry.

Challenges

- Establish best practice processes to compete effectively in global telecommunications market
- Improve reporting processes to get greater visibility into financial performance
- Achieve greater control over budgeting
- Improve purchasing and inventory management
- Streamline human resources to increase efficiency and reduce costs

Solution

- Deployed Oracle E-Business Suite Release 12 applications in just 14 weeks to meet rapid implementation requirements
- Expanded visibility into financial processes and reports through improved integration, enabling more informed decision making
- Established more accurate budgeting by creating budget-versus-actual reports with Oracle applications
- Reduced the time needed to process purchase orders from days to hours as a result of being able to manage approvals through multiple channels with Oracle Purchasing
- Gained greater control over inventory, optimizing stock levels
- Gained greater control over order process, allowing for orders to be completed faster and at less cost
- Reduced calls from employees to the IT help desk from an average of 10 a day to a week by establishing single sign on
- Reduced recruitment approval times from weeks to seconds by automating recruitment processes with Oracle iRecruitment
- Ensured full control and understanding of the system before implementation with Oracle User Productivity Kit
- Implemented the first instance of Oracle E-Business Suite Release 12 in Israel