



M.T.M. S.r.l
Cherasco (Cuneo), Italy
www.brc.it

Industry:

Industrial Manufacturing

Annual Revenues:

US\$143 million

Employees:

500

Oracle Products & Services:

Oracle Database
JD Edwards EnterpriseOne
Financial Management
Supply Chain Management

Oracle Partner:



Proxima

“Oracle’s JD Edwards EnterpriseOne allowed the company to introduce a new planning model permitting significant reduction of stocks and greater efficiency on all levels.” – Claudio Toscano, Production Manager, M.T.M.

M.T.M. Increases Efficiency to Support Global Business Growth

M.T.M., an Italian company that owns the BRC Gas Equipment trademark, was established in 1977 and has grown to become one of the top manufacturers of alternative fuel systems for motor vehicles. The company now has four production plants with a total of 40 thousand square meters of indoor space. The BRC brand has grown to prominence in Italy and abroad thanks to a wide-ranging distribution network of more than 100 agents and distributors working in more than 60 countries.

Challenges

- Increase efficiency company-wide
- Improve activity planning for all fuel systems lifecycle
- Decrease margin of error in accounting, administration, and production
- Obtain a single, unified view of all lines of business
- Support the company’s rapid growth to maintain its position as a leader in the automotive alternative fuel sector
- Predict and manage demand with an industry-specific demand planning tool

Solution

- Worked with Proxima to implement Oracle Database and Oracle’s JD Edwards EnterpriseOne Financial Management and Supply Chain Management applications to create a robust, flexible, integrated management system
- Provided a unified view of the business
- Expanded the implementation from M.T.M.’s core business to its secondary businesses, including installation of liquefied petroleum gas systems in vehicles and compressor construction
- Reduced inventory in stock
- Unified data, significantly reducing errors in accounting, administration, and production
- Enabled advanced planning and forecasting
- Streamlined financial management and increased financial reporting accuracy