



OGIO International Inc.  
Bluffdale, UT  
www.ogio.com

**Industry:**

Retail & Distribution

**Annual Revenue:**

Privately held

**Employees:**

75

**Oracle Products & Services:**

Oracle E-Business Suite On Demand

**“Moving our business applications to Oracle E-Business Suite On Demand has improved the performance of our applications, while freeing our IT staff to focus on other strategic projects.”**

– Angie Springer, Enterprise Applications Manager, OGIO International

**OGIO International Inc. Improves Application Performance and Reduces IT Maintenance Costs**

OGIO International Inc. manufactures more than 400 sports gear bags, including golf bags, backpacks, duffel bags, and day packs. It also makes a line of computer bags and corporate travel gear. OGIO shares an intense direction with action sports evidenced by its production of the hit motocross film “Global Addiction,” which featured top athletes from the sport. OGIO involves athletes in the design of its products and sells through retailers, such as Dick’s Sporting Goods, eBags, Sport Chalet, and Jones. OGIO has developed many patented innovations related to its bags, most recently unveiling the Shling; the world’s first universal carrying system.

**Challenges**

- Improve the stability and reliability of business applications
- Decrease time and money spent on IT maintenance

**Solution**

- Replaced existing hosting company with Oracle E-Business Suite On Demand to improve the stability, performance, and security of critical business applications
- Enabled OGIO to turn upgrades and maintenance over to Oracle’s applications experts, freeing IT staff to focus on technology projects that support OGIO’s core business objectives
- Provided OGIO with access to Oracle applications experts dedicated to Oracle products
- Reduced the size of OGIO’s IT staff to improve efficiency and drive down operating expenses