



Pastificio Rana
San Giovanni Lupatoto, Italy
www.rana.it

Industry:

Consumer Goods

Annual Revenue:

US\$290 million

Employees:

650

Oracle Products & Services:

JD Edwards EnterpriseOne
Oracle Real Application Clusters

Oracle Partner:



Amazing Italy
www.it.amazingglobal.com

“With Oracle JD Edwards EnterpriseOne applications, we have made a great leap in IT and organizational sophistication, thanks to greater integration and standardization of our business processes.” – Marco Fraccaroli, Director of Information Systems, Pastificio Rana

Pastificio Rana Reduces Bulk Processing Time 10% to 30% with Integrated IT Infrastructure

Created in 1961 as an artisan products company, Pastificio Rana is today a leader in the fresh pasta market in Italy (where it boasts market share equal to 40%), as well as in other European countries.

Challenges

- Create a scalable, flexible IT infrastructure that will enable the company to emerge as a pocket-sized multinational—a large company oriented toward quality, technology, and development that does not lose sight of its traditional values
- Reduce the number of IT customizations
- Ensure IT dependability and security, and improve the company’s data-processing capabilities
- Enable integration with multiple business applications
- Centralize back-up and maintenance functions, and simplify communication between headquarters and production facilities, field offices

Solution

- Implemented Oracle’s JD Edwards EnterpriseOne applications and Oracle Real Application Clusters to create an architecture capable of delivering high dependability, scalability, and performance
- Ensured integration with individual computing systems
- Streamlined IT management and maintenance
- Worked with Amazing Italy to reduce risk and accelerate implementation
- Introduced standardized processes, increasing productivity and efficiency to record levels
- Reduced bulk processing time by as much as 30%
- Enabled rapid integration of new applications—often within a month