



Pella Corporation
Pella, IA
www.pella.com

Industry:

Industrial Manufacturing

Employees:

9,000

Oracle Products & Services:

Oracle Transportation
Management
Oracle Transportation Operational
Planning

Implementor:

Oracle Consulting

“As part of our long-standing commitment to Oracle E-Business Suite, Pella worked closely with Oracle to help develop the company’s transportation products and strategy. We look forward to continuing our relationship with Oracle using the expanded Oracle supply chain suite.”

– Stephen Printz, Vice President and Chief Information Officer, Pella Corporation

Pella Corporation Accelerates Outbound Logistics by 57% with Streamlined Transportation Management

A family-owned and professionally managed privately-held company, Pella Corporation is a leader in designing, testing, manufacturing, and installing quality windows and doors for new construction, remodeling, and replacement applications. The company manufactures quality windows, patio doors, and entry door systems sold through a direct sales network operating Pella window & door showrooms across the United States and Canada, and select building materials retailers.

Challenges

- Replace obsolete transportation management system with an automated and integrated IT platform to streamline planning and logistics processes
- Meet IT goals while minimizing costs and maintaining commitment to on-time delivery and customer satisfaction
- Improve information visibility across disparate sources and increase business intelligence capabilities
- Ensure scalability to handle increasing business volume

Solution

- Worked with Oracle Consulting to implement Oracle Transportation Management to significantly reduce manual processes and improve the efficiency of shipping operations
- Optimized the flow of incoming products from manufacturing facilities and synchronized the freight with outgoing loads, minimizing freight handling, and protecting fragile products
- Allowed the company to apply specific business rules and logic to optimize shipment processes
- Ensured on time delivery and customer satisfaction with improved outbound planning operations
- Gained greater confidence in the reliability and scalability of transportation management system to handle forecasted business growth
- Accelerated transportation management processes by 57%, decreasing the time required from 56 hours to 24 hours
- Improved the accuracy of information and enabled access to critical data in real- or near-real-time