

## Portobello

Portobello S/A  
Tijucas, Santa Catarina, Brazil  
www.portobello.com.br

### Industry:

Industrial Manufacturing

### Annual Revenue:

US\$250 million

### Employees:

1,580

### Oracle Products & Services:

Oracle E-Business Suite  
Oracle Financials  
Oracle Purchasing  
Oracle Inventory Management  
Oracle Financials & Sales Analyzer  
Oracle BPEL Process Manager  
Oracle Project Billing

### Oracle Partner:



Aporte  
www.aporte.com.br

**“Oracle’s applications have helped Portobello keep up with global companies that have the best business processes.”**

– Alcyr Spindola, IT Manager,  
Portobello S/A

### Portobello Reduces Production Cost Calculation Time from Six Hours to 15 Minutes

Portobello S/A, founded in 1979, leads the Brazilian ceramic flooring industry. The company, based in the city of Tijucas in southern Santa Catarina State, exports to more than 65 countries. Portobello’s multi-channel strategy to expand business has been successful. One of its biggest operations is Portobello America, a ceramic flooring distributor located in Pompano Beach, Florida. In order to meet new demands resulting from business expansion, Portobello diversified its production by investing in porcelain stoneware.

### Challenges

- Expand IT infrastructure to support company growth
- Integrate and consolidate management information to enable improved data analysis
- Reduce the time required to provide financial data

### Solution

- Used Oracle Financials to reduce the time needed to visualize cash flow from one day to real-time availability online
- Achieved better control of expenses, investments, and supply requests with the automation of data processes and integration, ultimately avoiding unexpected costs
- Decreased production cost calculation time from six hours to 15 minutes, with Oracle BPEL Process Manager
- Improved report generation efficiency by making information available in real time, increasing precision and eliminating errors and delays
- Worked with Aporte to integrate Oracle applications for financial management and supply management to accelerate data processing and provide users with more time for data analysis