



projectiondesign AS
Fredrikstad, Norway
www.projectiondesign.com

Industry:

High Technology

Annual Revenue:

US\$478 million

Employees:

Less than 500

Oracle Products & Services:

JD Edwards EnterpriseOne
Financial Management
Supply Management
Manufacturing and Supply
Chain Management

“Management information is central in our efforts to achieve continual improvement. Oracle JD Edwards EnterpriseOne has made a central contribution to our establishment and growth by giving us consistent, up-to-date management information.”

– Sture J. Berg, Chief Operational Officer, projectiondesign AS

projectiondesign AS Revamps ERP System for Growth and Competitiveness

Based in Fredrickstad, Norway, projectiondesign AS develops, produces, and markets a wide range of high quality projectors for various professional uses. Its projectors are developed and produced in the same location to ensure optimum price-to-performance ratio. projectiondesign is constantly looking to improve its operations by building its enterprise resource planning (ERP) system.

Challenges

- Acquire an ERP system that supports the company’s growth and operations
- Provide management with consistent, up-to-date information that helps give the company a competitive edge

Solution

- Implemented an array of ERP applications from Oracle’s JD Edwards EnterpriseOne line of products, laying the foundation for growth and future improvements
- Performed early upgrades and used ERP system actively as a tool to stay competitive
- Installed the solution in four weeks, allowing the company to move swiftly to achieve its strategy for growth with no excessive downtime or revenue loss; implemented new financial solution two weeks later
- Took advantage of the solution’s out-of-the-box functionality, which has helped lower costs and conserve IT resources by eliminating customizations and lengthy development time
- Provided management with fast, accurate business information to help spot trends and adopt strategies that give the company a competitive edge