



jaringan layanan
solusi otomotif

PT Daya Adira Mustika
West Java, Indonesia
www.daya-adira.com

Industry:

Automotive

Employees:

660

Oracle Products & Services:

Oracle Financials
Oracle Order Management
Oracle Inventory
Oracle Procurement

“Oracle E-Business Suite has streamlined our entire financials, inventory, procurement, and order management processes, which has ensured that we can deliver motorcycles and spare parts to customers in a timely fashion.”

– Indra Mulyana, Head of
Corporate IT, Triputra Group

PT Daya Adira Mustika Handles 50% More Product Orders Each Day with Integrated System

PT Daya Adira Mustika, a member of the Triputra Group, is the main dealer for Honda motorcycles and spare parts in West Java, Indonesia. The company distributes Honda motorcycles and spare parts to more than 202 dealers, 520 service stations, and 977 authorized parts dealers across the region. Daya Adira Mustika has developed three distribution centers in West Java.

Challenges

- Replace heavily customized legacy applications used to manage financials, product procurement, sales orders and inventory
- Overcome data quality and workflow issues that exist in the database and across various application platforms
- Deploy an integrated solution that can be easily customized

Solution

- Deployed Oracle E-Business Suite to simplify financials, inventory management, order management, and product procurement across the organization
- Reduced the time required to produce monthly financial reports from 15 days to 5 days
- Enabled the dealership to process between 1,500 and 2,000 motorcycle orders each day and 9,000 spare parts orders each month, compared to 1,000 and 4,000 respectively with the previous system
- Gained access to a large pool of skilled Oracle technical staff across Indonesia
- Enabled the company to better manage lead times for the delivery of motorcycles from the manufacturer, dealers, and end users
- Relocated five staff to other areas of the business thanks to streamlined financial and order management processes
- Provided a platform that was less prone to data errors and more secure than the previous solution
- Enabled orders from Honda in Jakarta to be tracked to the dealers