



Taipei, Taiwan
www.rockmobile.com

Industry:

Communications

Annual Revenue:

US\$2 million to 100 million

Employees:

501 to 1,999

Oracle Products & Services:

Oracle Database
Oracle Real Application Clusters

Oracle Partner:



晉泰科技股份有限公司

Genesis Technology Inc.
www.genesis.com.tw

“Rock Mobile has used Oracle products for a long time. We have always been impressed by the software’s performance and reliability, and did not consider any other packages when upgrading our database platform.” – Richard Chen, Senior Engineer

Rock Mobile Achieves Faster System Performance

Rock Mobile was established in 2002 by Taiwanese music giant Rock Records to provide a range of digital music services to customers in China and Taiwan. Around 76 million users download content in the two countries. Rock Mobile recently upgraded to Oracle Database 10g to ensure it could support future business growth.

Challenges

- Replace aging database platform with a more advanced solution
- Improve database performance
- Ensure high availability and security
- Support fast-changing business needs
- Simplify database maintenance

Solution

- Engaged Oracle Certified Partner Genesis Technology to design and install a new database platform based on Oracle Database 10g and Oracle Real Application Clusters
- Completed project on time and within budget by thorough planning and close collaboration with customer
- Cut search and query time from 30 seconds to approximately five seconds
- Eliminated downtime through the use of clustering technology, which distributes workloads across multiple servers
- Improved customer satisfaction by ensuring users have 24/7 access to digital music services
- Enabled quick response to changing market trends and customer needs with flexible system, which allows enhancements to be made quickly
- Allowed for increasing customer base and greater variety of services with scalable system