



SAS Group

The SAS Group
Sweden
www.sasgroup.net

Industry:

Travel & Transportation

Annual Revenue:

US\$9 billion

Employees:

26,500

Oracle Products & Services:

Oracle Database
Oracle Real Application Clusters
Oracle OLAP
Oracle Application Server
Oracle Application Express
Oracle Warehouse Builder
Oracle Discoverer
Oracle Business Intelligence
Standard Edition

Implementor:

Oracle Consulting

“The consolidation of information from multiple applications, coupled with ease of administration, lower license and support costs, and reduced consulting support, will result in a 40% reduction in cost of ownership compared to our previous budgeting applications.” - Görel Lagercrantz, Director SAS Financial Systems, The SAS Group

The SAS Group Improves Insight into Financial Data

The SAS Group, the Nordic region’s largest listed airline and travel group, offers air transportation and airline-related services from its base in Northern Europe. SAS Scandinavian Airlines, Spanair, and Blue1 are members of the world’s largest global airline alliance—Star Alliance™. The Group also includes the airlines Widerøe and airBaltic, as well as the partly owned airline Estonian Air and the SAS Aviation Services business area.

Challenges

- Eliminate fragmentation by creating a single reporting repository for operational financial information
- Replace two obsolescent but highly functional Oracle Financial Analyzer systems with a single financial planning, reporting, and analysis system for all parts of the SAS Group
- Create a scalable, flexible, high performance, and open financial business intelligence platform that can accommodate business changes and wider scope as part of its ongoing evolution
- Deliver a financial business intelligence platform that has a lower cost of ownership than the previous systems
- Provide different user interfaces for analysis and reporting, according to the different types of user (350 users in total)

Solution

- Worked with Oracle Consulting to implement Oracle Database and Oracle OLAP as the foundation for an enterprise financial data warehouse, based on Oracle Real Application Clusters and Oracle Application Server
- Deployed Oracle Warehouse Builder and Analytic Workspace Manager to create common processes for extracting data and loading it into the data warehouse
- Supported more than 300 reporting facts
- Provided twice-daily updates from the source general ledger systems
- Facilitated data entry and capture using the Oracle BI Standard Edition Spreadsheet Add-in for entry of budgets and forecasts
- Provided end-user access via Oracle Application Express (pre-defined reports, with drill-through to ledger detail), Oracle BI Standard Edition Spreadsheet Add-in and Discoverer for OLAP