



Seehafen Rostock
Umschlagsgesellschaft mbH
Rostock, Germany
www.portofrostock.de

Industry:

Travel and Transportation

Employees:

501 to 1,999

Oracle Products & Services:

Oracle Database
Oracle Financials
Oracle Purchasing

Implementor:

Oracle Consulting

“Oracle Database and E-Business Suite gave us exactly the functions we needed to become successful in the future.” – Karsten Lentz, Project Manager, Seehafen Rostock Umschlagsgesellschaft mbH

Seehafen Rostock Umschlagsgesellschaft mbH Prepares for Growth with System Upgrades

Seehafen Rostock Umschlagsgesellschaft mbH (SHRU) operates shipping and wharf facilities at Rostock Harbor, Germany for oil, grain, coal, ore, building materials, and ferry and container traffic. Its large warehouse capacity makes Rostock Harbor an attractive handling and sea-trading port on the Baltic Sea. Privately owned by Albemarle Investment Ltd. in London, SHRU intends to develop into one of Europe’s leading harbor services companies.

Challenges

- Revamp its enterprise resource planning (ERP) environment for greater efficiency, visibility, and operational control
- Acquire the new system within the company’s tight budget considerations and without interrupting essential services

Solution

- Migrated to the newest version of Oracle E-Business Suite’s financial and procurement modules, enabling the company to introduced efficient new business processes enterprisewide
- Running the system on Oracle Database Enterprise Edition for maximum stability and consistency
- Leveraged financing options through Oracle to reduce project costs and get the solution up and running quickly
- Gained the ability to generate individual customer reports and upgrade crucial interfaces with customers for better information flow and service
- Lowered overall IT management costs—while simultaneously boosting system performance—by eliminating patches and reducing the need for maintenance
- Collaborated with Oracle Consulting to support the implementation and train key users with the skills and knowledge to run and take full advantage of the system in house