



Shide Group Co., Ltd
Dalian, China
www.shide.com

Industry:

Industrial Manufacturing

Annual Revenue:

US\$807 million

Employees:

5,000

Oracle Products & Services:

Oracle Financials
Oracle Assets
Oracle Cash Management
Oracle Procurement
Oracle Order Management
Oracle Inventory Management
Oracle Discrete Manufacturing
Oracle Incentive Compensation
Oracle Database

Oracle Partner:

Han Consulting
www.hanconsulting.com

“Oracle E-Business Suite helped optimize our business processes so we can operate more efficiently. This strengthened our ability to adapt to market changes quickly, while extending our position as a leading chemical manufacturer.” – Li Nan, IT Director, Shide Group

Shide Group Streamlines Business Management

Founded in 1992, Shide Group specializes in the manufacturing and processing of chemical-based building materials. It is the largest manufacturer of PVC products in the world, producing up to 1.2 million tons of PVC items annually, including pipes, pipefitting, sheets, and related accessories. The company's assets are worth CNY15 billion (US\$1.85 billion) and it generated a profit of CNY700 million (US\$86 million) in 2004.

Challenges

- Establish a robust business management platform to oversee operations and boost information sharing within the company
- Install a new finance system that would integrate with other management platforms to ensure the timeliness and accuracy of financial information
- Streamline purchasing, inventory, and manufacturing processes to prevent overstocking and reduce costs

Solution

- Enhanced operational control and distribution of information by implementing Oracle E-Business Suite applications
- Reduced inventory costs by 40% while doubling production volume through better visibility into stock planning and order management
- Cut financial and management reporting time from 10 days to three days as a result of using integrated business applications
- Increased the accuracy of project planning from 70% to 96% by basing calculations on current service costs and accurate supplier prices
- Improved business intelligence by providing senior managers with real-time access to information for critical analysis
- Boosted productivity by streamlining workflows according to best-practice business models