



Silicon Image, Inc.
Sunnyvale, CA
www.siliconimage.com

Industry:

High Technology

Annual Revenue:

\$212.4 million

Employees:

More than 400

Oracle Products & Services:

Oracle User Productivity Kit
Oracle Financials
Oracle Manufacturing

Oracle Partner:



Solbourne
Boulder, CO
www.solbourne.com

“Using Oracle Productivity Kit has completely changed the way we roll out and support Oracle applications for our users and analysts. Looking back, selecting this solution was a ‘no brainer’ for our organization.”

– Kenny Gilbert, Director
Technology Services, Silicon
Image, Inc.

Silicon Image, Inc. Simplifies Creation of Training Documents, Saving Weeks of Work

Silicon Image, Inc. designs and sells various types of integrated circuits, including digital video controllers, receivers, transmitters, and processors found in personal computers, set-top boxes, and DVD players. Its chips are also found in video systems, such as flat-panel displays and cathode-ray tubes, as well as storage networking devices. Its Simplay HD Testing Program provides compatibility testing for high definition consumer electronics, helping manufacturers deliver the highest-quality HDTV experience to consumers.

Challenges

- Simplify instructional design and reduce the amount of resources expended to produce end-user training manuals, such as job aids, instructor materials, and user acceptance test scripts
- Provide a wide variety of Web-based, user-friendly materials for employee training
- Ensure that training material could be easily maintained for upgrades and Changes to Process

Solution

- Implemented Oracle User Productivity Kit, using its synchronized, uniform platform as a tool to dramatically increase adoption of Oracle E-Business Suite applications
- Used Oracle Productivity Kit’s pre-designed training guides, instructors’ manuals, business process documents and testing documents to deliver a broad range of user education and support materials from one single training source
- Eliminated the need to maintain multiple training documents
- Enhanced user productivity and reduced IT support costs
- Achieved efficiency gains of 80% to 90% in document preparation freeing Analyst to work on other tasks
- With UPK, users that like training can train at a time that is convenient for them, instead of the trainer