



Sito Gruppo Industriale  
Monticello d'Alba (Cuneo), Italy  
www.sitogroup.com

#### Industry:

Industrial Manufacturing

#### Annual Revenue:

US\$39.5 million

#### Employees:

120

#### Oracle Products & Services:

Oracle Database  
Oracle Application Server  
Oracle Portal  
Oracle Discoverer  
Oracle Forms and Reports

#### Oracle Partner:



Axioma  
www.axioma.it

**“We had to manage a mountain of commercial and technical documentation and provide up-to-date information online for about 600 new product versions per year. Now, thanks to the Axioma solution built on Oracle infrastructure software, these requirements have become important competitive advantages!”** – Gianni Mollo, Managing Director, Sito Gruppo Industriale

## Sito Gruppo Industriale Adopts Software Solution for Managing Fast Growing Global Operations

Founded in Turin in 1954, Sito Gruppo Industriale designs and produces mufflers and silencers for motor vehicles of all types, power levels and models. The company now operates on an international scale (exporting its products all over Europe and to the United States, Australia and Japan), with a productive capacity of more than 600,000 units per year.

### Challenges

- Create and integrate management system for all of the group's operating and information processes, including goods movement, offer preparation and order dispatching
- Automate and simplify warehouse operation in terms of inventory management, pick-ups, routes and load breakdown
- Improve ability to manage and update large volumes of commercial and technical documentation for the company's catalogue of approximately 100,000 items
- Accelerate communication and documentation flows inside and outside the company
- Implement advanced analysis and reporting functions

### Solution

- Centralized, standardized, and normalized all information with effective instant data management using Axioma Value Application Industria Erp, which is built on Oracle infrastructure software
- Increased productivity and efficiency via improved information sharing and easy information access
- Reduced warehouse operating costs, order processing costs, and documentation management costs
- Provided users with rapid and secure access to data and commercial and technical documents anywhere and anytime
- Accelerated the sales process with access to orders, inventories, price lists, and shipping status up to the point of the actual commercial transaction
- Reduced the Order Entry department's workload
- Provided the Polish productive site with Web-based access and interaction with the Axioma Value Application Industria Erp in Italy