



SmartTrust AB  
Stockholm, Sweden  
www.smarttrust.com

**Industry:**

High Technology

**Annual Revenue:**

US\$1.2 million

**Employees:**

220

**Oracle Products & Services:**

Oracle E-Business Suite On Demand  
Oracle Financials  
Oracle Financial Analyzer

**Implementor:**

Oracle Consulting

**“Oracle has enabled SmartTrust to turn its IT focus toward developing strategic business processes and applications, and away from system maintenance and issue resolution.”**

– Peter Bronnvall, IT Director,  
SmartTrust AB

**SmartTrust AB Enhances IT Performance and Improves Service quality with Hosted Applications**

SmartTrust AB is a leading developer of infrastructure software for managing and securing mobile services. After more than a decade in the mobile communications industry, SmartTrust supports nearly 200 mobile networks worldwide—enabling service providers to better manage subscriber requirements, their handsets, and access to mobile services. SmartTrust allows mobile operators including Vodafone, T-Mobile, and Cingular Wireless to build comprehensive solutions that meet the unique business challenges of today’s mobile markets. Headquartered in Sweden and maintaining offices worldwide, SmartTrust is privately held with investment from The Carlyle Group, Eqvitec Partners, GE Equity, and TeliaSonera.

**Challenges**

- Ensure network availability and quality of service across a global infrastructure
- Ensure ability to meet anticipated growth demands and business continuity requirements
- Control budgeting and IT costs
- Comply with Sarbanes-Oxley requirements
- Enable IT and application support departments to focus on core functions

**Solution**

- Implemented Oracle E-Business Suite On Demand to enable a secure, scalable around-the-clock operation—replacing in-house management and maintenance of hardware, software, and applications
- Increased service availability to users and eliminated downtime
- Enabled Sarbanes-Oxley compliance
- Ensured operational efficiency across multiple geographies
- Freed IT staff to focus on high-priority IT initiatives
- Ensured predictable monthly costs associated with IT operations and maintenance—reducing fees and downtime associated with unanticipated support demands