



Sociedade Michelin Participações
Comércio Ltda.
Rio de Janeiro, Brazil
www.michelin.com.br

Industry:

Automotive

Annual Billings:

US\$1 billion

Employees:

3,700

Oracle Products & Services:

JD Edwards EnterpriseOne XE
Financial Management
JD Edwards Enterprise One
Sales Order Management
Supply Chain Management
Inventory Management
Transportation Management
Warehouse Management
Procurement and Subcontract
Management

Oracle Partner:



Quanam
www.quanam.com

“Oracle’s JD Edwards EnterpriseOne applications radically changed the way Michelin operates—in a very positive way. We consider this project a success, especially because we completed it on time and within budget.”

– Cristiane de Lucas, Director, IT Systems, Sociedade Michelin Participações e Comércio Ltda.

Michelin Integrates Data and Processes, Facilitating Access to Information

Founded in France in 1891 by brothers André and Edouard Michelin, this company was established in Brazil in 1927. Today, Michelin Brazil is represented by three industrial units and two agricultural units, and employs over 5,000 people directly and indirectly. Michelin produces tubes, belts, and tires, and exports its products to Argentina, Colombia, Chile, Venezuela and Peru.

Challenges

- Integrate data, financial processes, and business cycles for the Order to Cash (OTC), Procure to Pay (PTP), Warehouse Management and Manufacturing (ERP II and DRP) systems, streamlining access to information and facilitating decisions
- Provide employees throughout Brazil and other South American countries with rapid access to company information
- Gain greater control of financial processes, including all facets of accounting, and Fixed Assets, in order to minimize errors
- Centralize all client, supplier, and product records, improving the referential data quality and generating a consolidated overview
- Integrate order and sales information through the existing customer relationship management (CRM) solution and the company's extranet

Solutions

- Implemented Oracle’s JD Edwards EnterpriseOne applications to enable daily financial accounting results, create a call center, and reduce the amount of cash needed in operations
- Reduced monthly financial closing times by 10 days
- Enabled access to company information for 500 staff members located in seven business units, two warehouses, and business offices in Brazil, Argentina, Chile, and Colombia
- Improved transportation, stock management, and outsourcing process control with Transport Management, Warehouse Management, and Procurement and Subcontract Management, reducing costs and product delivery times
- Integrated company data with the company’s existing Siebel CRM applications and the company’s extranet, improving financial processes and reducing costs
- Worked with Oracle Partner Quanam to accelerate JD Edwards EnterpriseOne installation, on time and within budget