



Solo Cup
Mexico City, Mexico
www.solocup.com.mx

Industry:

Industrial Manufacturing

Annual Revenue

US\$50 million

Employees:

200

Oracle Products & Services:

Oracle Financials
Oracle Discrete Manufacturing
Oracle Inventory Optimization
Oracle Discoverer

Implementor:

Oracle Consulting

Oracle Partner:

ERP Soluciones
www.ersol.com.mx

“Choosing Oracle E-Business Suite applications was the right choice for us because it allowed us automate processes and improve our operational efficiency. Now we can offer better service to our clients, both internal and external.”

– Victor Fragoso Gonzalez,
Director of Finance, Solo Cup

Solo Cup Replaces Information Systems and Optimizes Manufacturing and Production Processes

Solo Cup is the Mexican subsidiary of the Solo Cup Company. It has wide experience with plastic, paper, and disposable foam products. It manufactures tableware, consumer and retail packaging, and disposable food containers. Solo Cup has a global presence and facilities in Mexico, Panama, Japan, Canada, and the United Kingdom.

Challenges

- Replace obsolete information systems with a solid and reliable IT infrastructure for quick and timely information availability
- Automate business processes to consolidate operations among branches in the United States and Mexico
- Standardize processes to accelerate operations and increase the company’s competitiveness
- Make manufacturing and inventory processes visible to reduce production and warehousing costs

Solution

- Worked with ERP Soluciones and Oracle Consulting to implement Oracle E-Business Suite applications for financial management, manufacturing, and inventory—making reliable information visible throughout the company
- Automated accounting processes with Oracle Financials, reducing the time needed to deliver financial reports to management from 25 days to three
- Standardized business processes among branches, allowing operating transparency and accelerating management decision making
- Achieved effective sales order monitoring, reducing delivery times from one week to one day
- Improved materials purchasing control with Oracle Discrete Manufacturing, reducing costs by 20%
- Gained real-time inventory visibility with Oracle Inventory Optimization, reducing warehousing costs by 50%
- Reduced time needed to provide visibility into inventory product rotation from three days to a real-time operation
- Implemented Oracle Discoverer as an analysis tool, facilitating generation of sales margin reports